



# CRISES CONTROL PUBLIC ALERTING

The Public Alerting feature has the mass communication engine at its heart. It allows an organisation to notify large numbers of people over text for instant communication.

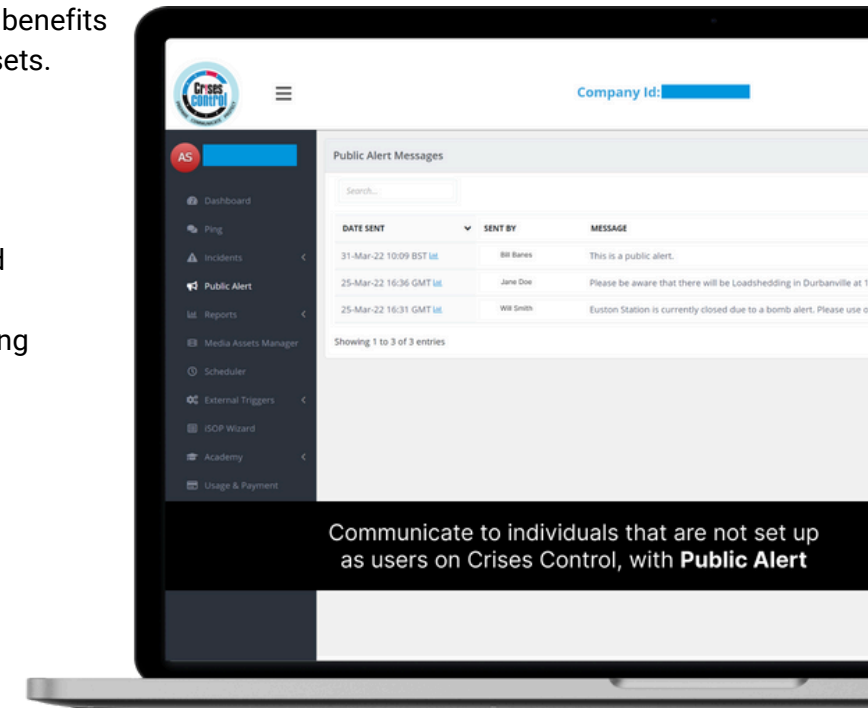
In current times (Corvid-10 pandemic) public alerting has never been more relevant applying the benefits of a single, comprehensive platform enables Crises Control to help protect live and business assets.

## HOW CAN IT BE USED?

- › Let consumers know when there is a system failure or outage
- › To alert citizens of impending risk or crises affected areas
- › To help protect the most vulnerable by orchestrating first responders, healthcare providers and volunteers with location based targeting
- › It can be used to evacuate employees, contractors on-site or visitors en-route to the area or building
- › Send verification code, OTP, reset password and termination

## WHAT ARE THE BENEFITS?

- › It requires no technical skills to operate and can be done from anywhere
- › Global coverage
- › Instant communication through SMS
- › Flexible Message Capacity
- › Retry options for failed SMS (undelivered)
- › Service Level
- › People's details can be uploaded at the time a public alert is created and executed.
- › GDPR compliant
- › Complete independent of your IT infrastructure
- › Pricing and Commercials



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