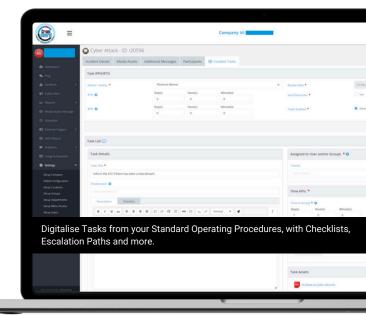


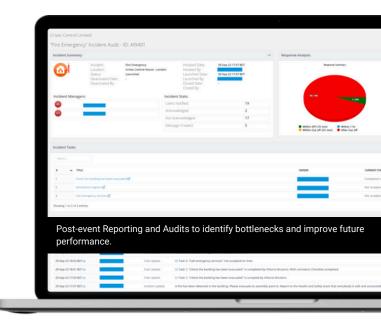
## DIGITALISE YOUR BUSINESS CONTINUITY PLANS

Crises Control offers a cloud-based solution to streamline your organisation's crisis preparedness. Say goodbye to paper-based plans and hello to mobile-friendly digital business continuity plans, accessible to your entire team. Our software empowers you to create customised crisis management plans with targeted responses for different situations, locations, and roles. With clear task checklists and real-time communication tools, Crises Control ensures a coordinated response that minimises confusion and optimises outcomes.

#### WHY CHOOSE CRISES CONTROL?

- Targeted Response with Digital Crisis Management Plans: Develop customised crisis management plans that outline specific actions for different roles, situations, and locations.
- Streamlined Response with Task Checklists: Empower your staff with clear, step-by-step checklists that guide them through critical actions during a crisis. This promotes a structured approach and reduces the risk of overlooking crucial steps.
- Enhanced Communication and Coordination: Crises Control facilitates real-time communication during a crisis. Features like PING mass notifications and an SOS panic button ensure everyone is informed and can access immediate assistance when needed.
- Improve Crisis Management Continuously: The software includes audit trails that track actions taken throughout an incident. Use this valuable data to identify areas for improvement and refine your future response strategies.
- Reduce Costs and Improve Efficiency: Eliminate the need for paper-based plans and the associated costs of printing, distributing, and storing them. Crises Control's digital platform provides a central repository for all your crisis management resources.







### **BENEFITS OF USING CRISES CONTROL**

- Reduced Downtime: Swift and effective response minimises disruptions and gets your operations back on track faster.
- **Enhanced Staff Safety:** Clear communication and coordinated actions ensure the safety and well-being of your employees during a crisis.
- > Improved Business Continuity: Confidently navigate disruptions and maintain operational efficiency in the face of unforeseen events.

#### **CRISES CONTROL AND MIND™**

In your last crisis, how effective were your emergency response plans?

Crises Control has partnered with The Prepared MindTM to help organisations find the right business continuity solutions.

### OUR THREE-STEP PROCESS ENABLES THE PREPARED MIND™ AND PROVIDES THE ANSWERS

# 1 REVIEW

- Assess vulnerabilities
- Identify gaps in your team's procedures and thinking
- Facilitate a short scenario-based workshop to test preparedness
- · Make recommendations

## 2 REMEDY

- Develop contingency plans' to ensure the safety and wellbeing of your family and those around you
- Check that the thinking behind the plans is embedded
- Enable your team of advisers, assistants and representatives to work in a timely and mutuallysupporting way
- Ensure the use of initiative and forwardthinking to resolve situations

## 3 ACT

- Advise on incident and issue management and provide personal support
- Follow up and review