4 compelling reasons to choosing
CRISES CONTROL

Crises don't give you notice, they appear when you least expect them

1 **Improve your communication effectiveness.**
- Get critical messages out to the right people at the right time.
- Reduce mis-information and control the narrative.
- Tailor messages to different audiences, so that the right information is delivered and it is not broadcast to those that have no need to know.

2 **Executives have a duty of care to protect their staff or they risk prosecution.** Crises Control provides the ability to locate and communicate with your employees for life safety and security purposes.

3 **A single version of the truth** - Gain real time situational awareness during events, drills and crises. View a single identical display of relevant information from feeds and users, and make the best command decisions.

4 **Improve the maturity and effectiveness of your Business Continuity Management (BCM) programme.**
- Achieve 96% improvement in time taken to engage your responders.
- Integrate Crises Control into existing applications and databases within your environment for easy management.
- Distribute tasks and track task completion and escalations - take control of your Recover Point Objective (RPO).
- Achieve 20% faster recovery back to business as usual.
- Store crisis management procedures and assets, and incident audit data for post event improvement.