



# Asset Manager

The Asset Manager module is the name for our plans management system which creates and stores Incident Action Plans (IAP), Incident Media Assets (IMA), web links, video and audio files in our cloud repository.

It provides a consistent and secure approach for linking IAP and IMA to an Incident. It manages access, creation, versioning, author/owner, review frequency, review date and audit report for each item stored

## What is an Incident Action Plan (IAP)?

An Incident Action Plan (IAP) formally documents incident goals, operational period objectives and the response strategy during response planning. It contains general tactics to achieve goals and objectives within the overall incident management strategy. IAPs contain actions and critical tasks to be performed by the response team members during an incident.

## What is an Incident Media Asset (IMA)?

Incident Media Assets (IMA) are supporting multimedia assets that complement the IAP. These can be videos files, sound files, hyperlinks, photographs, schematics, drawings, organisation charts and much more.

